

## Privacy Policy for visitors to Ceva Santé Animale’s social media pages

The need for information on data processing	<p>The purpose of this privacy policy is to <b>inform you how Ceva Animal Health processes your personal data when you visit or interact with its official social media pages</b> (in particular Facebook, Instagram, X, YouTube and LinkedIn), as well as to inform you of your rights.</p> <p>The list of the pages concerned is provided in the appendix.</p>
Who processes your data?	<p>The data controller for your personal data is Ceva Santé Animale (contact details below).</p> <p><b>Joint responsibility:</b></p> <p>With regard to visitor statistics and analyses compiled by the page operator, the processing of personal data is carried out under the joint responsibility of Ceva Santé Animale, in its capacity as page administrator, and the operator of the relevant social media platform, namely:</p> <ul style="list-style-type: none"> <li>- Meta Platforms Ireland Limited (Block J, Serpentine Avenue, Dublin 4, Ireland) for Facebook and Instagram. The addendum on the joint processing of data between Ceva Santé Animale and Meta Platforms Ireland Limited is available here: <a href="#">Facebook</a></li> </ul> <p><b>Independent data controllers:</b></p> <ul style="list-style-type: none"> <li>- LinkedIn Corporation (33 rue du quatre septembre, 75002 Paris). The addendum on the separate processing of data between Ceva Santé Animale and LinkedIn : <a href="#">LinkedIn Data Processing Agreement</a></li> </ul> <p><b>Data Controller / Data Processor (platform):</b></p> <p>On certain social networks, Ceva Santé Animale acts as the data controller and the social network publisher as the data processor.</p> <ul style="list-style-type: none"> <li>- YouTube (38 avenue de l'Opéra, 75002 Paris). The addendum on data processing between Ceva Santé Animale and YouTube/Google: <a href="#">Cloud Data Processing Addendum   Google Cloud</a></li> <li>- X (25 RUE DU QUATRE SEPTEMBRE 75002 PARIS). The addendum on data processing between Ceva Santé Animale and X: <a href="#">Global DPA</a></li> </ul>
Purpose of data processing	<p>The purpose of the data processing is to promote Ceva Santé Animale, its activities, its products, and the events it organizes, and to allow interested persons to get in touch on social networks.</p>
Personal data processed	<p>The personal data processed are the personal data provided by the data subject (i.e. the visitor to the site/page) on the social media page, in particular:</p> <ul style="list-style-type: none"> <li>- Your name, username, profile picture and, more generally, the information visible on your public profile;</li> <li>- Your reactions and interactions with our pages (such as “likes”, subscriptions/follows, shares, clicks, comments, messages and posts);</li> </ul>

	<ul style="list-style-type: none"> <li>- The content of your communications with us and any personal data you choose to share;</li> <li>- Aggregated or statistical data provided by the platform relating to the audience and use of our pages;</li> <li>- More generally, any interaction with Ceva’s social media accounts.</li> </ul> <p>Certain information may be shared with us by the relevant social media platform, in particular in the form of audience statistics, aggregated information or data derived from the settings of your interactions with our pages.</p> <p>Where applicable, such information originates directly from the relevant platform and/or from data that you have made public on your profile.</p>
Legal basis for data processing	The legal basis for processing is your consent (Article 6, paragraph 1, point a) of the GDPR).
Duration of data processing	The data will be processed until you withdraw your consent, or at the latest until the termination of the Ceva account on the relevant social media platform. You may also withdraw your consent at any time by removing your reactions, unfollowing the page, or deleting your comments, opinions, or publications on the relevant page.
Rights of the Data Subject	<p>Under Regulation (EU) 2016/679 known as the General Data Protection Regulation ("GDPR"), you have the possibility to:</p> <ul style="list-style-type: none"> <li>- (i) request access to personal data concerning you, by requesting information on the data processed by the data controller. The information or a copy of the processed data will be provided free of charge. Additional copies you request may be charged</li> <li>- (ii) request the rectification, erasure, or restriction of processing of personal data concerning you,</li> <li>- (iii) request the data controller to inform you about the recipients they have notified of the rectification, erasure, or restriction of processing,</li> <li>- (iv) If the legal basis for processing is your consent, you can withdraw your consent at any time. The data controller may also process personal data after the withdrawal of consent for the purposes of complying with legal obligations or pursuing legitimate interests, when these interests are proportionate to the restriction of the right to the protection of personal data,</li> <li>- (v) If the legal basis for processing is your consent, you can exercise your right to data portability: with regard to the personal data concerning you that you provide to the data controller and which are processed by automated means, you may request to receive these data in a structured, commonly used and machine-readable format or to transmit these data to another data controller. You can also request that, where technically feasible, your personal data be transmitted directly by the data controller to another data controller.</li> </ul> <p><b>META PLATFORMS (Facebook and Instagram):</b></p> <p>Please note that, in accordance with the agreements established with the joint controllers regarding joint processing activities, the exercise of your rights as a data subject is primarily ensured by Facebook, and Instagram, represented by Meta Platforms Ireland Limited, in the context of this joint processing. If you choose to address your request to Ceva Santé Animale, it will be transmitted without delay to the relevant social media service provider. You can consult the privacy policy of Meta Platforms Ireland Limited, which contains detailed</p>

information on the exercise of your rights as well as the contact details of the Data Protection Officer (DPO), at the following address: <https://www.facebook.com/about/privacy> .

**YouTube and X:**

Please note that, concerning the data processing for which YouTube and X act as data processors for Ceva Santé Animale, the exercise of your rights as a data subject is directly managed by us. Our data processors process your personal data on our instructions; if you choose to address your request directly to one of them, the latter will transmit it to us so that we can process it. For any request to exercise your rights, we invite you to contact our Data Protection Officer (DPO) at the contact details indicated below in this notice. For more information, you can also consult our privacy policy: [Privacy policy - Ceva Privacy policy](#), as well as that of YouTube (<https://policies.google.com/privacy>) and X (<https://x.com/fr/privacy>) .

**LinkedIn:**

Please note that on LinkedIn, Ceva Santé Animale acts as an independent data controller vis-à-vis LinkedIn. Therefore, we can respond to your rights exercise requests only for the data that we collect and manage directly. For all data related to your account, your browsing, or your activity on these platforms (to which we have neither access nor control), you will have to contact LinkedIn directly. The procedures for exercising your rights with them are available in their respective privacy policies: [LinkedIn Privacy Policy](#).

Consequence of failure to provide data	The communication of your personal data is never mandatory and is entirely based on your free choice
Recipients of personal data, transfer of personal data	Besides the mentioned social network publishers, your personal data may be transferred to the following categories of data processors: - Media agencies (like Influence Metrics).
Data transfer to a third country	<p>Some data may be transferred outside the European Economic Area by the relevant social media platforms or by our service providers. Where such transfers take place and Ceva is responsible for them, they are governed by the safeguards provided for under the applicable regulations (for example, an adequacy decision or standard contractual clauses, as applicable).</p> <p>On behalf of Meta Platforms Ireland Limited, personal data will be transferred to third countries, about which you will find detailed information in their privacy policy. The privacy policy of Meta Platforms Ireland Limited is available at the following address: <a href="https://www.facebook.com/about/privacy">https://www.facebook.com/about/privacy</a> .</p> <p>During the processing of your data, Youtube and X are likely to carry out data transfers to third countries. You will find detailed information regarding these transfers in their respective privacy policies:</p> <ul style="list-style-type: none"> <li>- For YouTube (Google): <a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a></li> <li>- For X: <a href="https://x.com/fr/privacy">https://x.com/fr/privacy</a></li> </ul> <p>Within the framework of the processing of your data with LinkedIn, we act as independent controllers: the information collected directly by LinkedIn is therefore not our responsibility, and we invite you to consult their own privacy policies to find out if your data</p>

	is transferred to third countries. For more information, you can consult the LinkedIn privacy policy: <a href="#">LinkedIn Privacy Policy</a> .
Automated decision-making	Ceva Santé Animale does not use decision-making procedures based solely on automated data processing in accordance with Article 22 of the GDPR.
Profiling	Ceva Santé Animale does not implement profiling via the pages present on social networks.
Legal remedy	<p>If you believe that the processing of your data does not comply with the GDPR, you can contact your national data protection authority (in France, the CNIL <a href="http://www.cnil.fr">www.cnil.fr</a>). This authority is competent for all the processing for which Ceva Santé Animale is responsible, including when we use data processors (such as YouTube and X). In the case of joint processing on Meta Platforms, you can also initiate proceedings with the lead data protection authority, which is the Irish Data Protection Commission (6 Pembroke Row, Dublin 2 D02 X963 Ireland; 01 765 01 00; 1800 437 737; or by using the Web form: <a href="https://forms.dataprotection.ie/contact">https://forms.dataprotection.ie/contact</a>).</p> <p>We recommend that you contact the Ceva Group Data Protection Officer before contacting the Data Protection Authority .</p> <p>In the case of separate processing of your data with LinkedIn Corporation, we are the data controller only for the data we collect. To exercise your rights, you can contact our Data Protection Officer (DPO).</p> <p>If you believe, after contacting us, that your rights to your personal data are not respected, you have the right to lodge a complaint with the CNIL (via the site <a href="https://www.cnil.fr/fr/plaintes">https://www.cnil.fr/fr/plaintes</a> or by postal mail: 3 Place de Fontenoy - TSA 80715 - 75334 PARIS CEDEX 07).</p>
Data Protection Officer (DPO) - contact	<p>For more information relating to the processing of personal data, you can contact the Ceva DPO (Data Protection Officer) via:</p> <ul style="list-style-type: none"> <li>- Email: <a href="mailto:privacycompliance@ceva.com">privacycompliance@ceva.com</a></li> <li>- Website form: <a href="#">Privacy policy - Ceva Privacy policy</a></li> <li>- By mail : 7 rue Vignon, 75008 Paris France</li> </ul>
Date	27/04/2026

Appendix – List of Ceva Santé Animale’s social media channels:

Ceva Santé Animale operates the following social media sites:

- <https://www.facebook.com/CevaSanteAnimaleGlobal>
- <https://www.facebook.com/cevalavalcampus/>
- <https://www.facebook.com/CevaFrance>
- <https://www.facebook.com/feliway.france>
- <https://www.facebook.com/AdaptilPourChiens/>
- <https://www.facebook.com/groups/2911818922470815>
- <https://www.facebook.com/CevaRuminants>
- <https://www.facebook.com/CevaPoultry>
- <https://www.facebook.com/Ceva.Swine>
- <https://www.instagram.com/cevalavalcampus/>
- <https://www.instagram.com/feliway.france/>
- <https://www.instagram.com/ceva.sport/>
- <https://www.instagram.com/cevasanteanimale/>
- <https://www.instagram.com/douxo.france/>
- <https://www.instagram.com/prozym.france/?hl=en>
- <https://www.instagram.com/cevaruminants/>
- [https://twitter.com/Ceva\\_France](https://twitter.com/Ceva_France)
- <https://twitter.com/Feliway>
- [https://twitter.com/Feliway\\_Conseil](https://twitter.com/Feliway_Conseil)
- <https://twitter.com/Adaptil>
- <https://twitter.com/CevaSanteAnimal>
- [https://twitter.com/Ceva\\_Laval](https://twitter.com/Ceva_Laval)
- <https://www.youtube.com/channel/UCNT1P0fdUOR88Da0f08IbiA>
- [https://www.youtube.com/channel/UCsxbV7KFn6Hu-ALHth1d\\_Ew](https://www.youtube.com/channel/UCsxbV7KFn6Hu-ALHth1d_Ew)
- <https://www.youtube.com/channel/UCNT1P0fdUOR88Da0f08IbiA>
- <https://www.youtube.com/channel/UCkHW6u3a0TKKlq4Cfofo07w>
- <https://www.youtube.com/user/CevaTV1>
- <https://www.youtube.com/channel/UCTvHgmF-G-WF9f9EjIMXZ9g>
- <https://www.youtube.com/channel/UCcW4A9NSXC3xib9ciE57GIA>
- <https://www.youtube.com/channel/UCtqtKQOuSLjgNXcm9X68-6A>
- [https://www.youtube.com/channel/UCKnN2IVi435exFAkG7oKm\\_Q](https://www.youtube.com/channel/UCKnN2IVi435exFAkG7oKm_Q)
- <https://www.youtube.com/channel/UCDkSxtcfTzLwSDCA3kFQUlw>
- [https://www.youtube.com/channel/UCLMNPi\\_decqQ\\_AYdheY9zyQ](https://www.youtube.com/channel/UCLMNPi_decqQ_AYdheY9zyQ)
- <https://www.youtube.com/channel/UC7N6CuraX7kjj3VyX6K5SZg>
- <https://www.youtube.com/user/CevaTV1>
- [https://www.youtube.com/channel/UCsxbV7KFn6Hu-ALHth1d\\_Ew](https://www.youtube.com/channel/UCsxbV7KFn6Hu-ALHth1d_Ew)
- <https://www.youtube.com/channel/UCkHW6u3a0TKKlq4Cfofo07w>
- <https://www.youtube.com/channel/UCNT1P0fdUOR88Da0f08IbiA>
- <https://www.youtube.com/user/Nferran1>
- <https://www.youtube.com/channel/UCsvGtSmdbH8JBTB8OF9M2PQ>
- <https://www.youtube.com/channel/UCpCVm6VxBZNYrl6fvg3kihw>
- <https://www.youtube.com/channel/UCWXYF110z-VBYe34qV-QpmQ>

- <https://www.youtube.com/channel/UC5VLeJ6ZWFluFKGxUqPasCQ>
- <https://www.youtube.com/channel/UCmNSX52cwPKMovku3ifgvAA>
- <https://www.youtube.com/channel/UCtYZZgWLk15SX7Xdo--4vw>
- [https://www.youtube.com/channel/UCjflWAKMmqgwMm\\_NzdfNBaQ](https://www.youtube.com/channel/UCjflWAKMmqgwMm_NzdfNBaQ)
- <https://www.youtube.com/channel/UCI9FsYM9yAAwGcS-cBRTY5w>
- <https://www.linkedin.com/company/ceva-sante-animale/>
- <https://www.linkedin.com/company/ceva-wildlife-research-fund>