

### London, 4 November 2025:

AN RRP FROM £8.49

This Christmas, pamper your fur babies with DOUXO® SPA, the premium pet grooming range from Ceva, a top global animal health company. Over 50% of pet owners worldwide buy a Christmas gift for their pets, making the holiday season the perfect time to treat them with the same love and care. Ideal as a stocking stuffer, DOUXO® SPA offers a product for every pet's needs, ensuring each unique personality feels special cherished this holiday season.

#### FOR THE OUTDOORSY EXPLORERS

If your pet loves being out in nature, then chances are they tend to get quite messy. **DOUXO® SPA wipes** make the perfect gift this Christmas, ideal for keeping your pet fresh and clean, whether it's muddy paws after a hike or a sandy coat from a day at the beach. These wipes, specially formulated to be gentle on your pet's skin while effectively removing dirt and odours, will become your must-have for any outdoor excursion. The **DOUXO® SPA Quick Refresh Dog Mousse** is also perfect for on-the-go cleaning as it refreshes your dog's coat without needing water. Think of these products as a portable spa for your furry friend and keep them handy in your bag, no matter where adventures take you.



# FOR THE REFINED AND SOPHISTICATED GIFT SEEKERS

If your pet has a taste for the finer things in life, why not indulge them this Christmas with the DOUXO® SPA range of shampoos and conditioners? The range boasts safe, natural, and hypoallergenic formulas designed to pamper your pet's skin. Expertly crafted by a dedicated team of vets to minimise shedding, hydrate the skin, and alleviate itching, these products offer your pet a spa-like experience. You can also enhance their grooming routine by adding the **DOUXO® SPA** gentle Detangling Spray for detangling and conditioning. With easy-to-open packaging and ultra-safe formulas made from 97% natural ingredients, you can trust in their proven safety and efficacy for skin health. Gift your pet a little treat and watch them shine.

### FOR THE GENTLE SOULS

All pets deserve a bit of extra love, be they young, a bit older, or more sensitive, and Douxo® Spa products make the perfect Christmas present. Each product is designed to be gentle on your pet's skin, preserving its natural protections and safeguarding its delicate skin barrier.

With scientifically-backed formulas, these grooming products steer clear of any ingredients that might cause irritation, dryness, or allergies. The DOUXO® SPA Puppy Shampoo provides a bit of extra care that puppies need for their delicate skin, while cats can also be spoiled with the Douxo® Spa Low-Stress Refresh Cat Mousse for an effective clean without the use of water. Give your pets the gift of pampering and love this holiday season with DOUXO® SPA

The DOUXO® SPA range offers a comprehensive selection of shampoos, wipes and ear care products tailored for dogs and cats of every breed. Available now on the Douxo website, on Pet Drugs Online, Animed and on Amazon, treat your four-legged friends to the perfect Christmas gift at an RRP of £8.49.



## About Ceva Animal Health

Ceva Animal Health (Ceva) is the 5<sup>th</sup> global animal health company, led by experienced veterinarians, whose mission is to provide innovative health solutions for all animals to ensure the highest level of care and well-being. Our portfolio includes preventive medicine such as vaccines and animal welfare products, pharmaceutical solutions for farm and companion animals, as well as equipment and services to provide the best experience for our customers.

With more than 7,000 employees located in 47 countries, Ceva strives daily to bring to life its vision as a One Health company: "Together, beyond animal health".

2024 turnover: €1.77 billion.

Together, beyond animal health





Hopscotch System | Europe Chahnaz Lagha clagha@hopscotch.eu +44 20 3372 9408