

 Prevent event



IMPROVING OUTCOMES AND SUCCESS IN THE POULTRY INDUSTRY

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Ceva Global Marketing Director

Our business purpose

“Together, our passionate people drive innovative health solutions for all animals, contributing to the future of our diverse planet.”



Global reference in Poultry Vaccination



#1

IN HATCHERY
VACCINATION

22%

GLOBAL VACCINE
MARKET SHARE

27.4 Billion

DOSES OF NEW TECHNOLOGY
HATCHERY VACCINES IN 2022

850 Poultry PROFESSIONALS

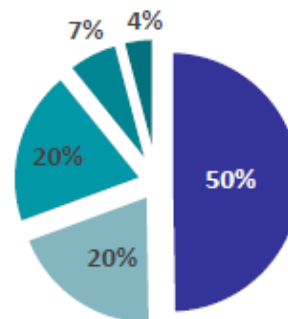
180 Vet

SPECIALISTS CLOSE TO YOU

195 Hatchery

SPECIALISTS AT YOUR SERVICE

2022 - New Technology Vaccines
Global Supply Per Company



■ Ceva ■ Supplier A ■ Supplier B ■ Supplier C ■ Others



Global coverage

64 %

OF HATCHERIES
IN THE WORLD AUDITED BY THE C.H.I.C.K
PROGRAM

Poultry vaccines in the center of Ceva's strategy

Innovative range of vaccines – 6 Key Diseases

Focus on hatchery

Broilers
Layers
Breeders

6 key diseases

IBD
ND
IB
H9 / H5
Cocci
Salmonella

NEXTMUNE

**Vectormune[®]
ND**

**NEWFLEND[®]
ND H9**

RESPONS AI H5
Fast immunity RNA technology

**Cevac
IBird[®]**

**CEVAC
SALMOVAC**

**vectormune
AI**

IMMUCOX[®]3 IMMUCOX[®]5

3 Key services & 4 Key Hatchery Equipment

Health performance monitoring :

- Global disease awareness
- GPS with Real World Evidences statistics
- Global lab network + SSIU
- Smart glasses & Data pulse platform



Quality of vaccination & innovative hatchery equipment :

- CHICK Program
- Egginject, Laserlife, Ovosense, Dovac Line



egg inject[®]
IN OVO SYSTEM

laser LIFE[®]
CANDLING SYSTEM

OVCsense[®]
EGG SETTING ANALYZER

**DOVAC
HIGHSPEED LINE**

Viral and Bacterial Autogenous vaccines for selected geo

Layer : A specific value proposition for Layers & Breeders



Immunize your pullets from the hatchery and reduce field booster application for Marek's, IBD, ND, IB, H9 and Coccidiosis



Perfect balance between safety and efficacy in a single injection, Allows you to use other vector HVT vaccines at the hatchery



Broad protection in a single injection, reduce catching stress and handling of birds.



The strongest and longest SE and ST protection





NEWCASTLE DISEASE:
*100 years of threat
in the poultry industry
around the world.*

Why do we still have ND in the field ?

Lack of control

3 Key Success Factors

1. Biosecurity
2. Vaccine and Vaccination
3. Immunization

3 major problems associated with vaccination against Newcastle Disease:

1. Interference between MDA and (conventional) ND vaccines
2. Quality of administration
3. Possible post-vaccination reactions (PVR)

Innovation of ND Vaccines to overcome the limitations



1926

30's

40's

.....

70's

80's

90's

00's

Vectormune[®]
ND

First studies on
attenuation of
virulent NDV

Thermo stable
strains

Apathogenic
enteric strains



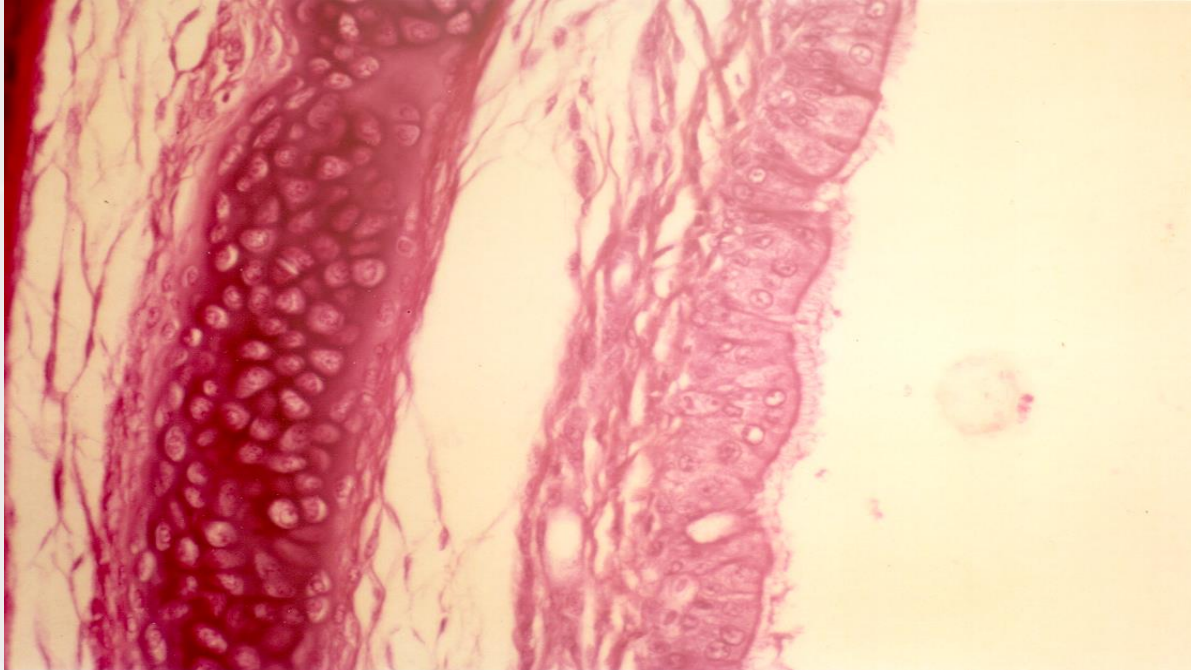
Poor quality of farm vaccination



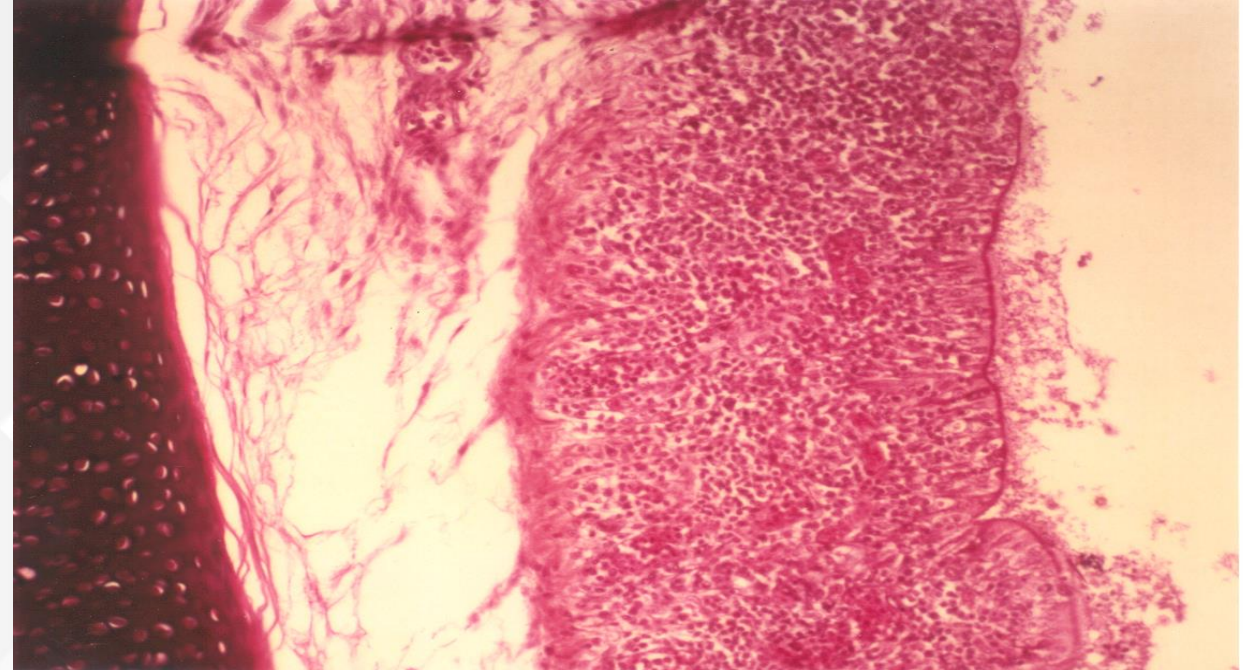
Post-vaccination reactions

Tracheal histopathology

Normal image

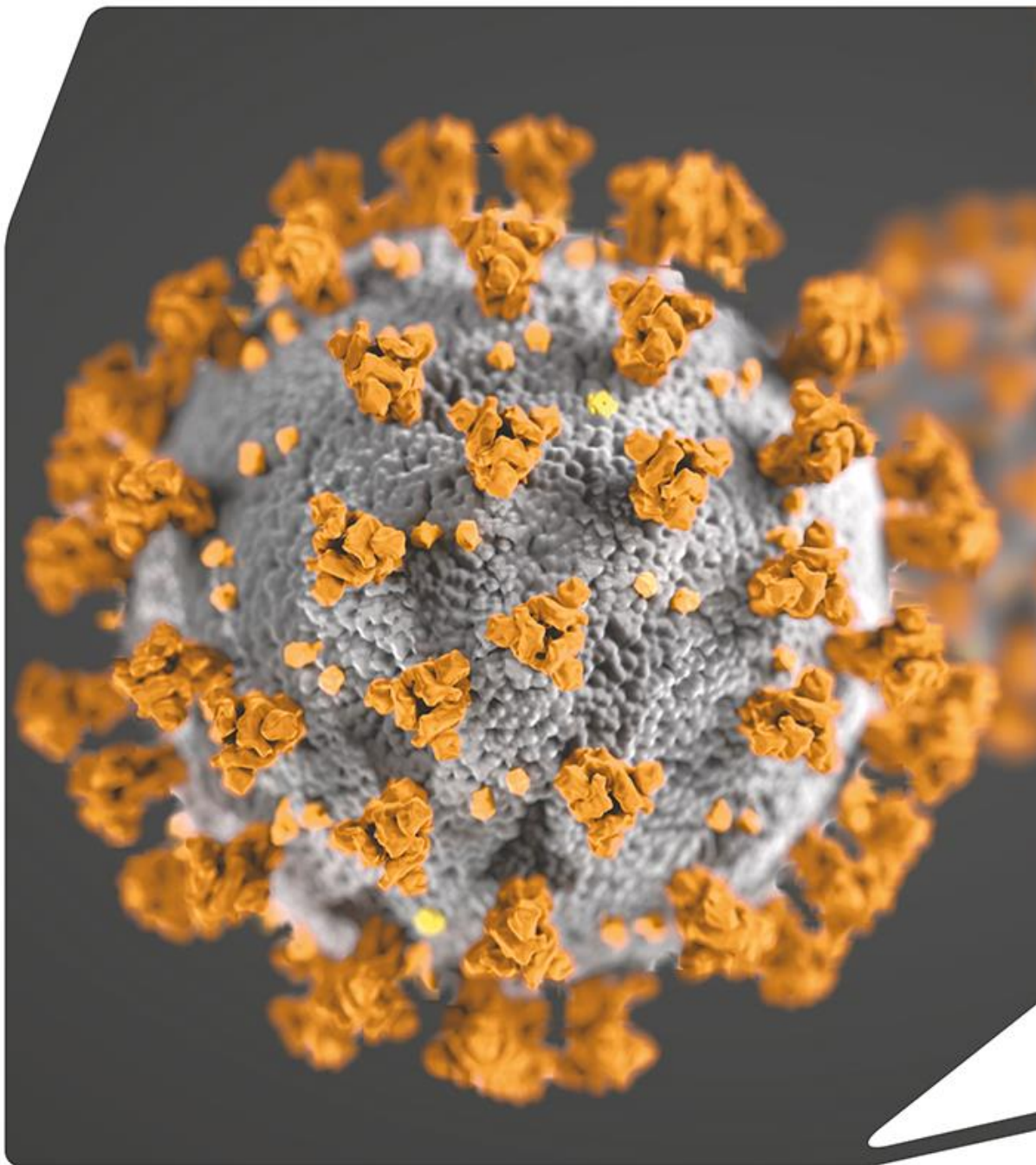


Lymphoid Infiltration : +++ Congestion : +



Pneumotropic ND strains

Source: AFSSA, 1999



TAKE CONTROL OF TRANSMISSION

Vectormune[®]
ND

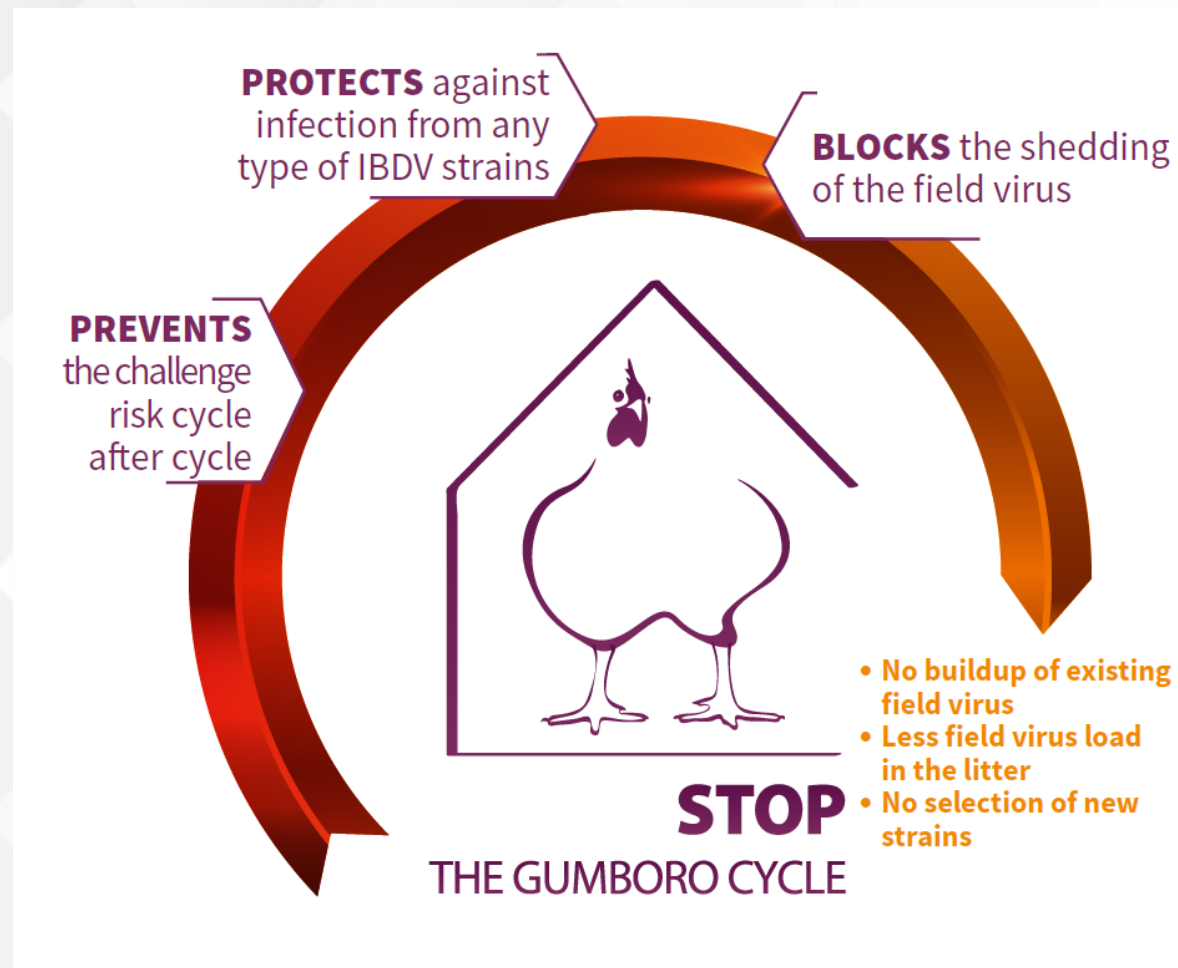
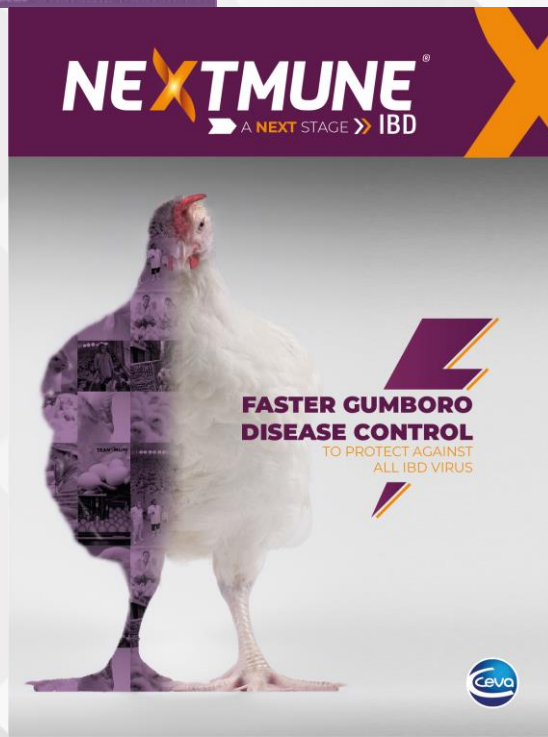
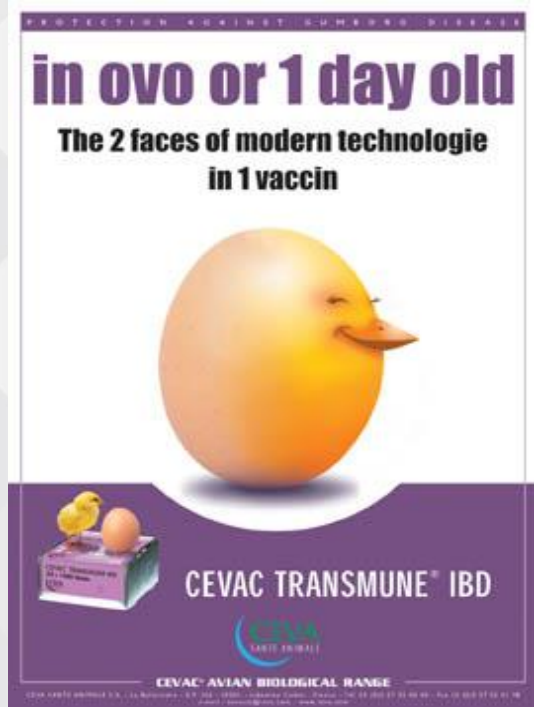
**Vectormune[®] ND is the proven reference
for the reduction of Newcastle disease transmission.**

Whatever your situation; Vectormune[®] ND protects your performance against lentogenic
and velogenic strains, thanks to the best in class transmission control!



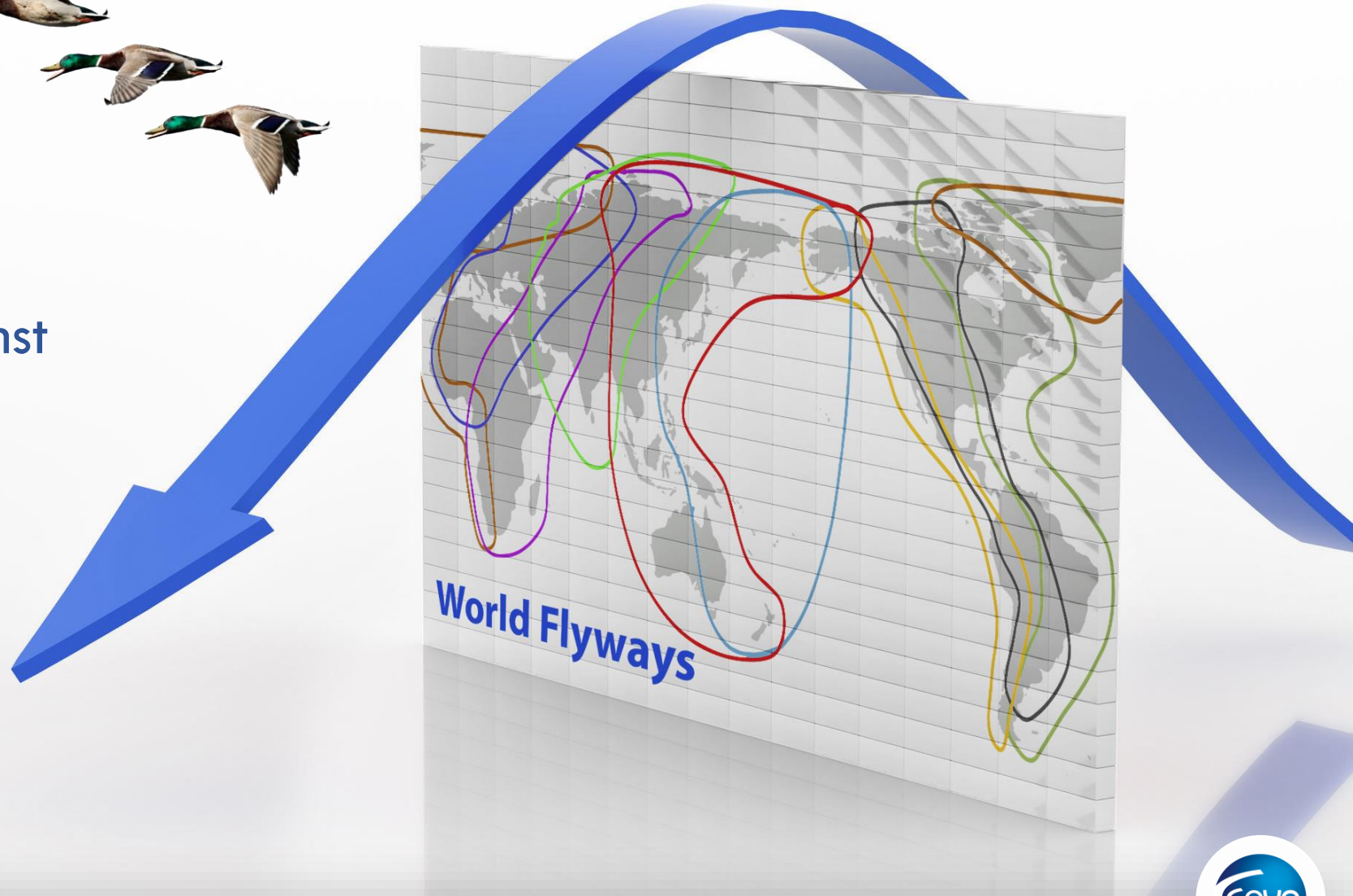
WD has STOP THE GUMBORO CYCLE by Time





Avian Flu

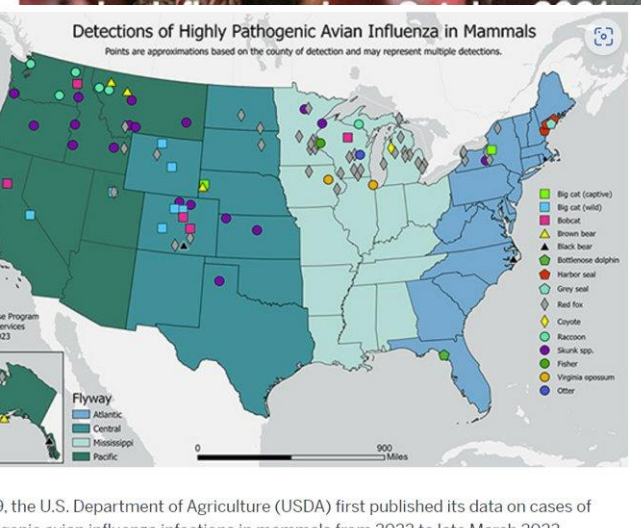
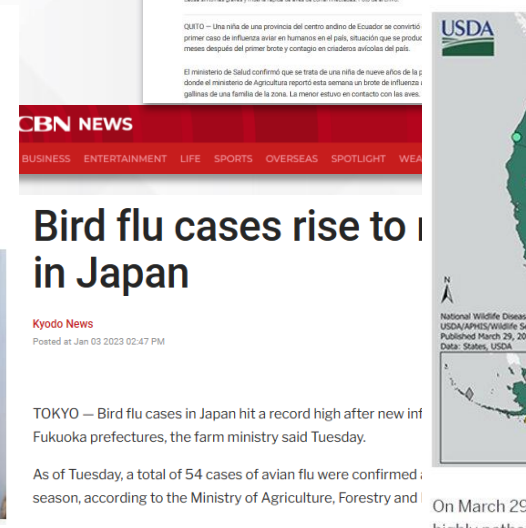
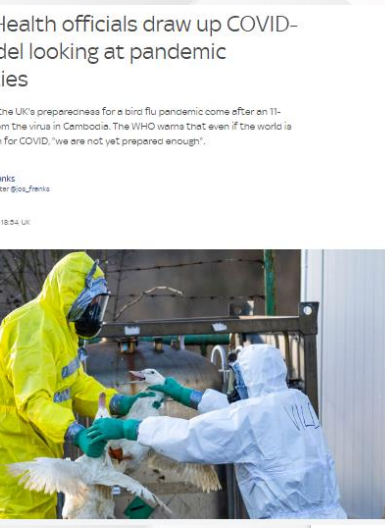
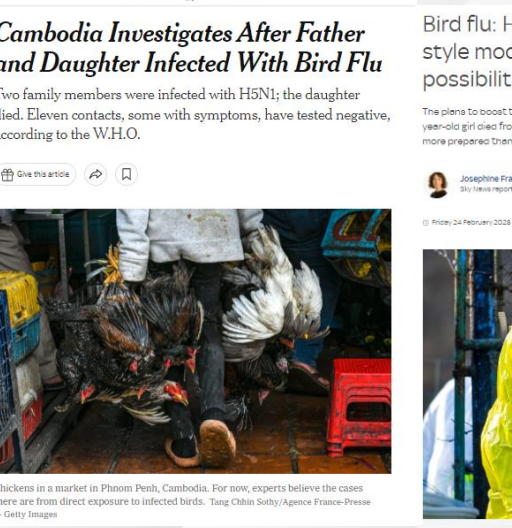
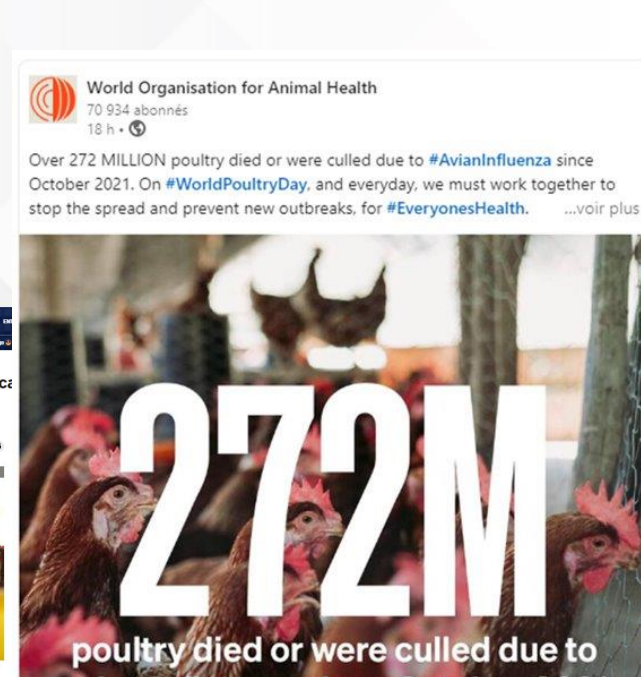
We've tried to build
WALLS, lockdown against
pandemics...



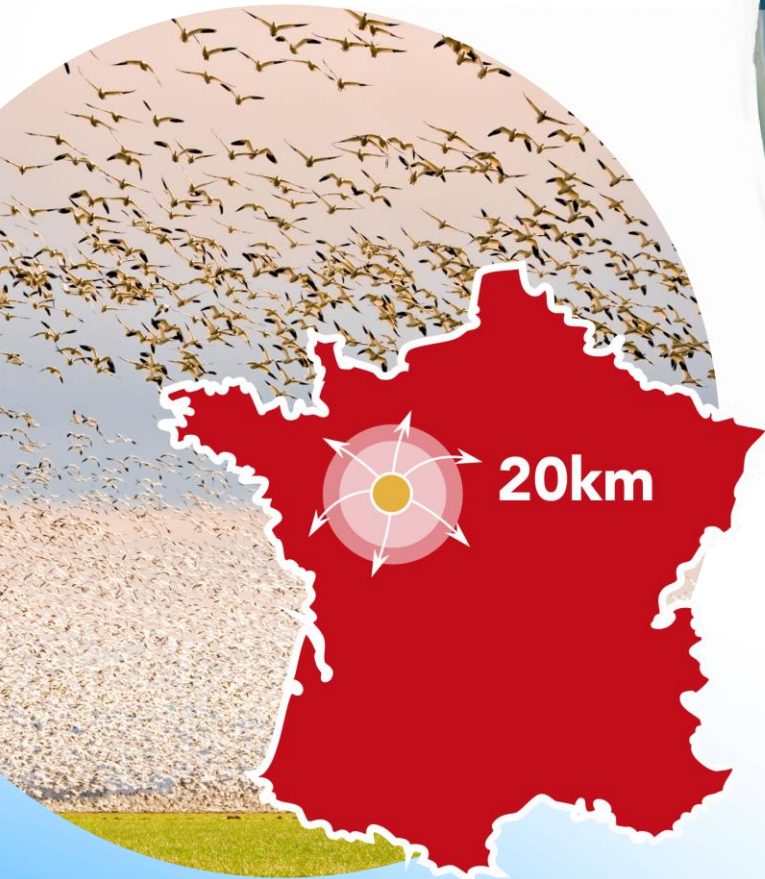


Avian Influenza
is a major threat

Avian Influenza is back to the news



How Avian Influenza became endemic in Europe



Traditional migratory route for wild birds from Siberia/North Pole and heading south across Northern Europe, contaminating open-air production farms.



2020 – Climate change created a new route from South Africa, mixing with local European birds in cities like Angers – France and contaminating a 20km perimeter around them.



We must maintain efforts in biosecurity



A biosecurity sign is seen at the Powers Farm (US)

Nathan Howard/Getty Images

New technology vaccines opens new perspectives for modern H5 control and monitoring

Choice of vaccine must be tailored to the disease threat

Chicken & Turkeys



vectormune
AI

For chickens
and turkeys

Killed vaccines (old technology)

- matching of field and vaccine strains is a challenge esp. for H5 given the yearly emergence of new strains
- Not DIVA

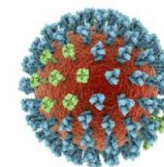
RESPONS AI H5
Fast immunity RNA technology

Vector HVT vaccine (new technology)

Vectormune AI (H5)

For ducks,
for geese
and turkeys

vectormune
AI



Duck, Geese & Turkeys (tbc)



Killed vaccines (old technology)

- matching of field and vaccine strains is a challenge esp. for H5 given the yearly emergence of new strains
- Not DIVA

RNA vaccine (New technology)

CEVA **RESPONS AI H5**
Fast immunity RNA technology

Vector HVT vaccine not efficient in Duck



- Wide H5Nx HPAIV clade protection and shedding reduction;
- Stop virus transmission ($R_0=0$);
- One single application in the hatchery;
- 100-week duration of immunity (Tatar-Kis T. *et al.*, 2021);
- Stimulation of cell-mediated immunity, besides humoral immunity (Rauw F. *et al.*, 2015 & 2016, Ingrao F. *et al.*, 2018);
- DIVA compatible.



THANK YOU FOR YOUR ATTENTION

