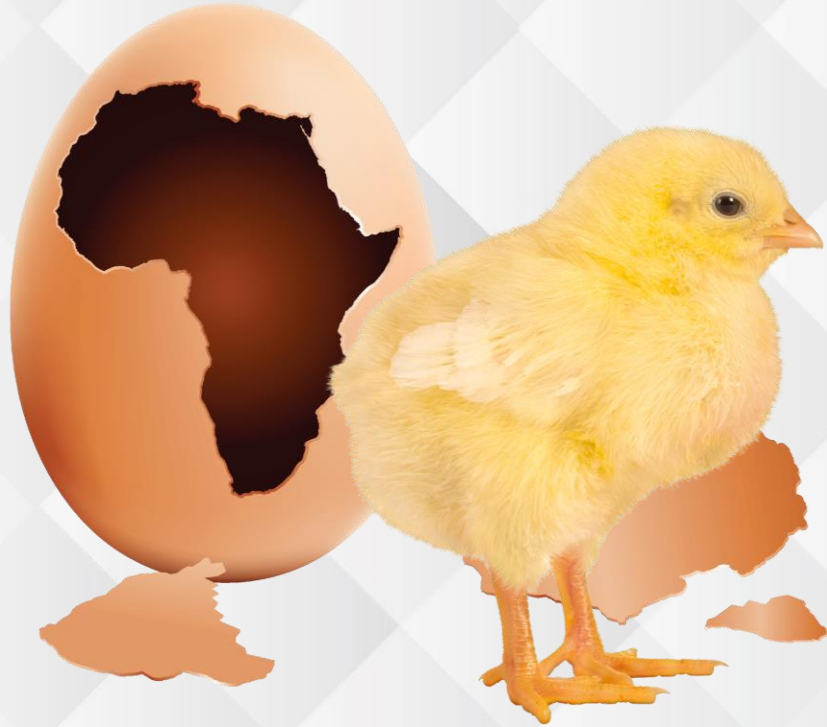


# Prevent event

## Implementation progress



# The Heart of the initiative....

*The Prevent project aims to accelerate the transformative innovation process of vaccinated day-old chicks (DOC) through mid-size hatcheries, benefiting small-scale poultry farmers.*

We had to ensure:

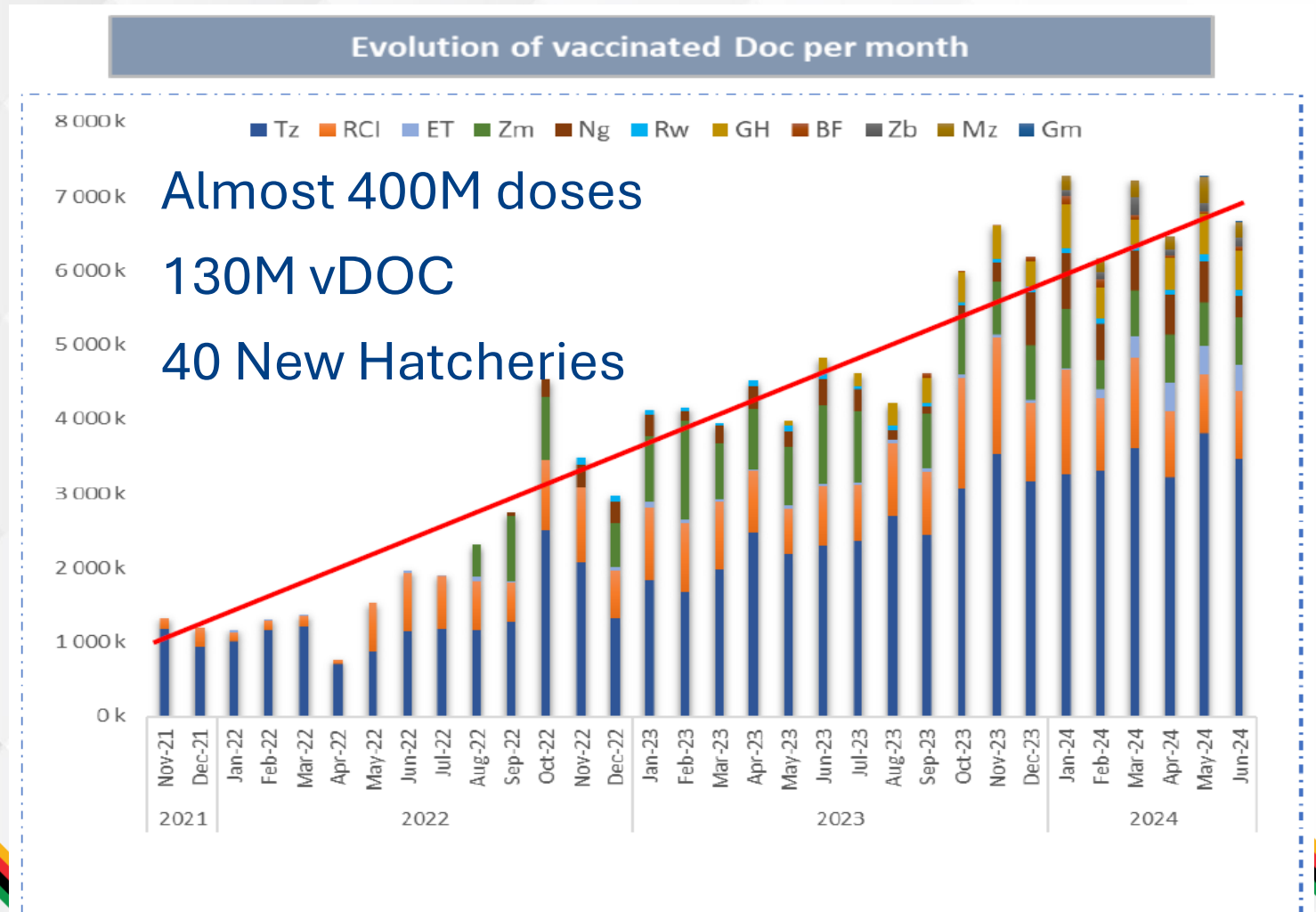
- Operational challenges
- Quality Control aspects
- Communication efforts
- Sensitive to the human factor (Know the farmer to explain the value)

Our approach is to:

- Equip more hatcheries
- Support more farmers
- Educate more farmers and help poultry farming become more viable than what it is perceived to be. (Ceva Inside)



# Hatchery vaccination progress





# Market development

## Field Technician Training

- 2022 – 90 participants TZ, NG, RCI
- 2023 – 120 participants ET, RW, GH, BF
- 2024 - **Module 2 & 3 GH, BF**

**Total 210 people trained across 7 countries.**

**14 450 farm visits**

**1 120 farmer meetings**



Ghana



Burkina







# What is Small and Yellow?



Protects against Gumboro disease.



Protects against Gumboro disease.



Protects against Newcastle disease.



Protects against Marek and Newcastle disease.



Protects against Newcastle disease & Infectious Bronchitis.



Protects against Newcastle disease & Infectious Bronchitis.



Protects against variant Infectious Bronchitis.



Protects against variant Infectious Bronchitis.



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**SEMINAIRE DE FORMATION SAN PEDRO**

THÈME Gestion des maladies respiratoires en aviculture

ANIMATEURS : Dr Arnaud BITTY, Dr Eric Marie YAPO

PROGRAMME

	MOUSSADOUGOU	GABIADJI	NADO
Date	19 JUIN 2024	20 JUIN 2024	22 JUIN 2024

Contact : 05 45 35 8942 | Prevent

# Conclusion

Hatchery vaccination is a powerful tool

- It enhances poultry health,
- increases productivity,
- reduces financial burdens, and
- promotes sustainable practices.

By embracing hatchery vaccination, we not only improve the lives of farmers but also contribute to global food security and public health.