

PRESS RELEASE



CEVA SANTÉ ANIMALE

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Ceva Santé Animale, announces new leadership for North America

Libourne, January 10, 2024 – Ceva Santé Animale (Ceva), the #5 animal health company present in 110 countries worldwide, is pleased to **announce the appointment of Brad McCollum as Senior Vice President for North America.**

Brad McCollum succeeds Jean-Charles Tissot, who has been overseeing this region since 2019 and will now lead the global autogenous vaccines' activities. **Brad McCollum will lead Ceva's business development and activities in the United States and Canada.**



Brad McCollum,
Senior Vice-President
North America Area

A graduate of the University of Oklahoma, Brad McCollum brings an **impressive 25-year career in pharmaceuticals and animal health.** Before joining Ceva, he served as Senior Vice President Petcare for the U.S. Business at Zoetis. His extensive leadership experience also includes different roles at Zoetis and over a decade at Pfizer.

Brad McCollum looks forward to building on Ceva's current successes across all species and accelerating growth in the companion animal sector. He is committed to delivering efficient solutions that meet customers' evolving needs in the US and Canada.

Brad McCollum states, *"I am excited to assume the leadership of North America, committed to building on the strong legacy of providing customer value across all species. Leveraging my in-depth knowledge of the market and customer needs in North America, I am eager to continue innovating and offering novel solutions for our customers."*

MORE INFORMATION

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Ceva, a global leader in the animal health industry, underlines its dedication to expanding its footprint in the



U.S. market, with a particular emphasis on the veterinary channel, to successfully attain this objective.

Andras Bolcskei, Executive Vice President for Global Commercial Operations at Ceva underscores the company's ambition in the pet segment: *"We are determined to play in the top league in the pet market, and Brad McCollum's appointment reinforces our commitment to innovation and efficiency to address the evolving needs of our customers."*

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About Ceva Santé Animale

Ceva Santé Animale (Ceva) is the 5th global animal health company, led by experienced veterinarians, whose mission is to provide innovative health solutions for all animals to ensure the highest level of care and well-being. Our portfolio includes preventive medicine such as vaccines and animal welfare products, pharmaceutical solutions for farm and companion animals, as well as equipment and services to provide the best experience for our customers.

With 7,000 employees located in 47 countries, Ceva strives daily to bring to life its vision as a One Health company: "Together, beyond animal health".

2023 turnover: €1.5 billion.

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