



Ceva strengthens its Corporate Affairs, Communication and CSR team with appointment of Géraldine Kutas to head new directorate.

Libourne - September 28, 2021: Géraldine Kutas has been appointed to the newly established Executive Committee position of Director of Corporate Affairs and Communication, a leading role created to gather communications, public affairs and CSR strategies under one roof and maximise synergies.

Géraldine Kutas holds a PhD in international economics (2010, Sciences Po, Paris, France) and a Master's degree in foreign affairs from Georgetown University (2003, USA). She began her career in 1999 at the European Commission in the Central American delegation and also worked as a consultant for Club DEMETER who represents the French agricultural and agri-food sector.

Géraldine worked for several years in both Brazil and Brussels for the international agricultural sector. In 2013, she joined the Brazilian Confederation of Agriculture and Livestock (CNA) as head of the Brussels office, and in 2014 became head of Public and Governmental Affairs Europe for BRF (one of the world's largest producers of animal protein). She also worked with UNICA (the Brazilian Sugarcane Industry Association) from 2007 to 2019 as Director of International Affairs. Géraldine joins Ceva from CropLife Europe (formerly known as the European Crop Protection Association) where since 2019 she was Director General.

Her rich experience and passion for global nutrition and sustainability issues will bring a new dimension to Ceva as the company looks to develop high-impact corporate communication, create more impact for its social and environmental programs and enrich external relations with key stakeholders.



Géraldine Kutas

*Director of Corporate Affairs and Communication -
Ceva Santé Animale*

About Ceva Animal Health

Ceva Animal Health is the leading veterinary pharmaceutical company in France and the fifth largest in the world. Its driving force is innovation for the health of animals, humans and our environment. The Group develops medicines, vaccines, equipment and services for livestock (ruminants, pigs, poultry) and companion animals.

2020 turnover: €1.3 billion.

More information: [Press kit](#)

Website: www.ceva.com



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